

Table 40

## Demographics of the 10 SAARF LSM® groups for SAARF AMPS® Jan 10-Dec 10 and SAARF AMPS® Jul 10-Jun 11

	GROUP 1		GROUP 2		GROUP 3		GROUP 4		GROUP 5		GROUP 6		GROUP 7		GROUP 8		GROUP 9		GROUP 10	
	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11
<b>INFORMANTS</b>	219	200	559	549	762	696	1 818	1 641	2 942	2 924	5 228	5 198	3 647	3 683	3 202	3 254	3 861	4 056	2 922	2 959
<b>POPULATION ('000)</b>	808	717	1 944	1 934	2 394	2 225	4 744	4 450	5 636	5 750	6 891	7 128	3 621	3 747	2 830	2 788	3 038	3 110	2 114	2 170
<b>AGE</b>																				
15 - 24	30.6	31.8	29.5	30.8	31.4	31.9	32.0	32.9	33.9	32.2	29.3	28.7	25.5	27.8	25.9	26.6	26.3	25.7	26.9	26.3
25 - 34	21.2	17.2	18.9	18.6	20.3	21.3	23.1	23.0	23.6	23.7	26.1	27.0	25.7	23.9	21.3	20.6	19.7	21.1	17.2	16.4
35 - 49	17.3	21.4	22.8	24.6	24.7	20.6	22.8	21.1	23.4	25.4	25.1	24.6	27.3	26.3	28.0	28.5	28.8	27.7	29.0	31.5
50+	30.8	29.6	28.8	26.0	23.6	26.2	22.1	23.0	19.1	18.8	19.5	19.7	21.5	21.9	24.7	24.3	25.2	25.5	26.9	25.9
<b>COMMUNITY</b>																				
Metro (250 000+)	-	-	1.3	1.9	3.6	3.9	7.5	6.5	20.4	19.7	42.7	43.0	58.0	55.5	57.0	57.7	61.0	58.8	67.0	65.0
Cities/Large towns (40 000 - 249 999)	-	-	0.5	0.8	2.0	2.5	5.1	5.5	13.6	11.6	17.8	17.4	20.4	19.3	21.0	22.2	20.7	21.4	17.6	18.1
Small towns/Villages (500 - 39 999)	-	-	4.0	2.7	5.0	5.8	10.1	9.7	16.0	14.8	16.8	16.3	14.1	14.7	12.7	12.9	11.8	12.9	8.7	9.8
Rural (Settlements <500 + Non-urban)	100.0	100.0	94.2	94.6	89.4	87.8	77.4	78.3	50.0	53.9	22.7	23.3	7.5	10.5	9.3	7.2	6.5	6.8	6.8	7.1
<b>EDUCATION</b>																				
No school	21.1	17.8	16.0	11.5	9.5	10.0	4.8	4.7	3.3	2.5	0.9	0.8	0.2	0.1	0.1	0.2	0.0	0.0	-	0.0
Some primary	24.8	25.0	18.8	15.9	12.7	14.0	9.5	9.9	5.5	5.2	3.1	3.2	1.2	0.8	0.9	1.0	0.2	0.2	0.1	0.0
Primary completed	18.1	20.8	15.0	15.0	12.7	11.7	11.4	11.0	7.4	8.1	5.7	5.5	3.4	2.7	2.5	2.3	0.8	0.9	0.5	0.3
Some high school	30.6	32.9	44.0	47.4	47.9	51.0	50.7	51.7	49.1	50.7	41.8	44.1	35.4	36.9	30.8	33.8	26.1	25.4	18.6	16.8
Matric	5.4	3.6	5.5	9.0	16.1	12.5	21.1	20.7	31.2	29.6	38.0	37.2	42.6	42.2	42.5	39.4	40.2	41.9	37.5	36.3
Technikon	-	-	0.4	0.2	0.5	0.4	1.1	1.0	1.5	1.4	4.3	4.1	8.5	8.2	9.5	9.9	14.2	14.2	17.3	18.7
University degree	-	-	0.3	0.6	-	0.2	0.2	0.1	0.2	0.4	1.9	1.1	2.6	3.3	6.2	5.6	7.8	7.4	14.4	15.0
Other Post Matric	-	-	-	0.3	0.7	0.2	1.3	0.8	2.0	2.1	4.2	3.9	5.9	5.9	7.5	7.8	10.7	10.0	11.6	12.9
<b>SEX</b>																				
Male	39.1	47.0	44.1	42.0	43.9	43.1	47.6	47.6	47.8	47.6	47.1	48.0	46.8	47.1	48.7	48.5	50.6	47.5	50.9	52.2
Female	60.9	53.0	55.9	58.0	56.1	56.9	52.4	52.4	52.2	52.4	52.9	52.0	53.2	52.9	51.3	51.5	49.4	52.5	49.1	47.8

Table 40

Demographics of the 10 SAARF LSM® groups for SAARF AMPS® Jan 10-Dec 10 and SAARF AMPS® Jul 10-Jun 11 (Cont.)

	GROUP 1		GROUP 2		GROUP 3		GROUP 4		GROUP 5		GROUP 6		GROUP 7		GROUP 8		GROUP 9		GROUP 10	
	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11	Dec 10	Jun 11
<b>INFORMANTS</b>	219	200	559	549	762	696	1 818	1 641	2 942	2 924	5 228	5 198	3 647	3 683	3 202	3 254	3 861	4 056	2 922	2 959
<b>POPULATION ('000)</b>	808	717	1 944	1 934	2 394	2 225	4 744	4 450	5 636	5 750	6 891	7 128	3 621	3 747	2 830	2 788	3 038	3 110	2 114	2 170
<b>LIFESTAGES</b>																				
At-home Singles	21.7	25.6	22.3	21.3	20.2	20.6	24.6	26.7	27.8	26.2	26.3	26.6	24.2	25.2	25.5	25.0	26.5	25.9	29.8	28.4
Young Independent Singles	9.8	7.9	9.1	9.5	10.9	13.3	12.3	12.4	11.7	12.4	11.9	10.9	10.3	10.5	7.1	7.7	6.3	6.9	3.8	4.2
Mature Singles	18.5	17.3	18.2	17.7	12.4	13.6	13.6	14.0	13.3	13.0	14.5	13.5	13.7	13.0	12.8	13.6	10.1	10.5	6.7	6.8
Young Couples	4.2	4.7	3.1	4.5	3.8	3.1	3.8	3.6	4.7	5.1	5.1	5.2	6.3	6.1	7.8	6.9	8.4	8.1	7.5	7.7
Mature Couples	2.6	4.8	3.6	3.4	4.4	4.7	5.0	5.7	4.6	4.6	5.9	5.9	8.9	8.9	11.1	11.3	15.1	14.2	18.3	17.4
Young Family	18.6	14.6	18.8	15.6	15.5	14.7	13.5	13.3	14.1	14.8	14.8	15.3	16.4	15.1	20.1	20.2	19.0	19.7	21.5	21.6
Single Parent Family	23.5	22.7	22.4	25.0	28.6	26.1	24.2	20.6	21.0	20.1	17.9	18.4	15.1	15.0	9.5	9.8	7.3	6.7	4.1	4.2
Mature Family	1.1	2.3	2.4	3.0	4.3	3.8	3.0	3.7	2.7	3.8	3.7	4.2	5.2	6.2	6.1	5.3	7.3	7.9	8.4	9.8
<b>HOUSEHOLD INCOME</b>																				
Up to R799	23.1	23.2	13.9	11.6	12.7	10.7	6.8	7.3	4.5	3.4	1.1	1.2	0.3	0.4	0.2	0.3	0.1	0.1	0.0	0.1
R 800 - R 1 399	38.0	43.0	33.8	36.0	28.2	28.3	22.1	21.6	16.1	15.0	6.9	7.2	2.2	2.0	0.9	1.5	0.2	0.2	0.0	0.0
R 1 400 - R 2 499	28.0	25.3	32.9	28.0	30.8	31.4	23.3	21.8	17.2	17.2	9.8	10.6	3.6	4.2	1.8	2.3	0.7	0.5	0.2	0.1
R 2 500 - R 4 999	9.7	8.2	17.5	21.3	23.4	22.7	33.4	31.0	34.7	34.2	25.2	26.4	13.3	13.2	6.2	5.8	2.3	2.5	0.6	0.5
R 5 000 - R 7 999	1.1	0.4	1.0	2.7	4.4	6.1	11.5	14.0	18.6	19.4	28.0	27.0	24.3	23.8	16.1	15.1	8.9	8.1	2.5	1.7
R 8 000 - R10 999	0.1	-	0.6	0.3	0.1	0.3	2.1	2.9	6.0	7.4	16.3	16.8	25.2	23.9	22.0	21.2	17.6	16.2	7.2	5.0
R11 000 - R19 999	-	-	0.4	-	0.5	0.3	0.9	1.4	2.6	3.1	10.6	9.1	23.2	24.4	31.3	33.6	32.2	30.1	18.4	16.8
R20 000+	-	-	-	-	-	-	0.0	-	0.4	0.3	2.1	1.7	7.9	8.0	21.4	20.2	38.1	42.4	71.0	75.8
<b>POPULATION GROUP</b>																				
Black	98.4	98.1	98.0	98.4	98.8	98.6	96.8	97.0	94.9	94.9	82.3	83.5	58.7	60.1	48.6	47.6	34.0	34.0	18.9	21.0
Coloured	1.6	1.9	1.9	1.6	1.2	1.4	3.2	2.9	4.3	4.4	11.3	10.9	18.8	18.3	16.1	17.0	13.9	13.5	6.4	6.0
Indian	-	-	-	0.0	0.0	0.0	0.0	0.1	0.2	0.1	1.5	1.6	4.6	4.5	6.7	6.2	8.1	8.6	9.9	9.1
White	-	-	0.0	-	-	-	0.1	0.1	0.7	0.5	4.9	4.1	17.9	17.2	28.6	29.3	44.0	43.9	64.7	64.0
<b>PROVINCE</b>																				
W. Cape	-	-	0.3	0.2	0.6	0.5	2.0	1.8	4.5	4.0	12.1	12.6	21.4	21.5	21.3	22.6	20.8	20.1	14.8	11.1
N. Cape	1.3	1.1	2.2	2.3	2.9	2.7	3.3	3.0	2.7	3.1	1.6	1.6	1.2	1.0	1.4	1.4	1.7	2.0	1.7	1.8
Free State	2.7	1.8	1.7	1.9	4.8	4.9	5.5	6.3	11.8	10.4	8.2	8.3	5.6	5.3	4.6	5.5	4.4	5.1	3.9	3.4
E. Cape	57.6	56.0	34.7	34.3	25.0	28.2	16.4	16.8	10.9	10.5	10.8	10.7	8.6	9.5	7.5	7.7	7.4	7.3	5.1	5.8
KwaZulu-Natal	29.8	32.8	39.5	39.7	32.4	32.1	24.5	25.3	17.5	17.4	15.3	16.1	14.8	15.0	17.1	15.8	19.6	20.3	25.8	24.3
Mpumalanga	2.3	2.0	4.0	4.4	6.5	6.8	9.5	9.5	10.5	9.4	7.9	7.9	4.9	4.9	5.8	5.8	3.7	4.1	2.2	4.1
Limpopo	1.8	0.3	7.4	8.5	16.9	12.3	24.0	22.2	17.9	20.7	9.5	9.7	4.6	5.8	3.5	3.4	2.8	2.6	1.8	2.4
Gauteng	-	-	1.6	1.9	3.3	3.9	4.4	3.4	12.2	11.9	25.7	25.9	33.9	31.9	33.1	32.3	34.5	33.3	42.1	43.7
North West	4.5	6.0	8.7	6.9	7.5	8.6	10.3	11.8	12.1	12.7	8.9	7.2	5.1	5.1	5.5	5.5	5.1	5.1	2.5	3.5